



OLD SEMINOLE HEIGHTS

Preservation Consortium Incorporated

16 June 2009

THE OLD SEMINOLE HEIGHTS NEIGHBORHOOD ASSOCIATION, INC
Attention: Executive Board of Directors
Post Office Box 360022
Tampa, FL 33673-0022

Dear Executive Board:

Pursuant to ARTICLE VI, Section 4 [3], entitled Executive Board, of the bylaws of the OLD SEMINOLE HEIGHTS NEIGHBORHOOD ASSOCIATION, INC. please accept this letter as a request for authorization to use an adaptation of the OSHNA tree logo to represent a newly formed Florida corporation.

The OLD SEMINOLE HEIGHTS PRESERVATION CONSORTIUM, INC. has asked the original artist, Ms. Diana Duvall, to redesign the OSHNA logo to include three homes under the tree, one Bungalow, one Mediterranean Revival, and one Foursquare. Each of these homes is to represent one geographical area of OSHNA; the east, the west, and the central core historic district. This logo adaptation will remain in the OSHNA pantone blue and will be subject to the same branding standards as the original OSHNA logo.

Ms Duvall has agreed to accept, with pleasure, the commission offered the Consortium pursuant approval by the OSHNA Executive Board.

Thank you for your consideration of this matter. I am

Sincerely,

A handwritten signature in dark blue ink that reads "A. Evan St. Ives".

A. Evan St. Ives
Vice President, OSHPC
Chair 501(c)3 Committee